



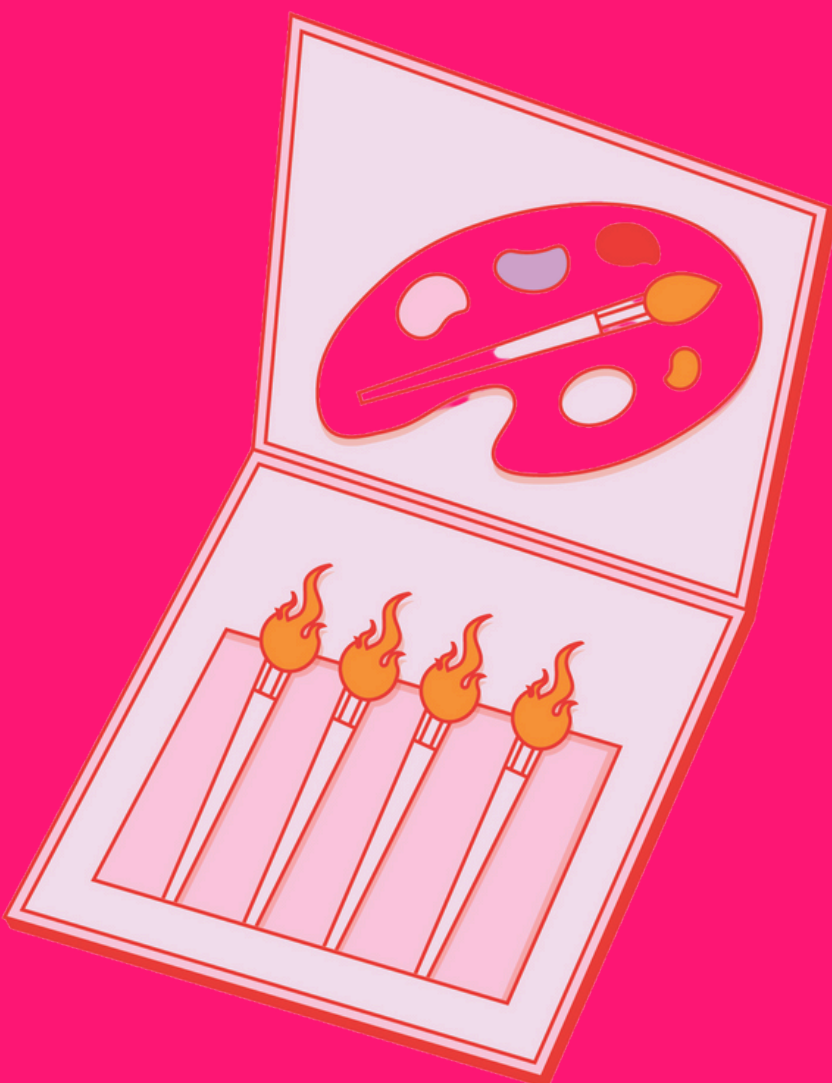
A spicy start

If you are just starting out in business or looking to rebrand, this is your recipe for a fiery first impression. We have combined our most popular services for the ultimate spicy start to success!

All of our clients receive their own custom branded client portal complete with a project management tool so you can stay up to date on the project throughout the entire process. We start off with a consultation to gather all the juicy details followed by an in depth questionnaire before we commence.

The branding

Your branding is the foundation of your business. This bundle includes everything essential for a refreshing, bold identity. Starting with four custom logo variations: Primary, secondary, sub logo, and tagline plus 2 x icon illustrations... giving your brand that extra splash it needs. We'll pull together your colour palette, a handpicked typography set, and a moodboard bursting with your brand's unique vibe.



And to top it off, you'll get a complete brand book with all the tasty details on logo, colour, and typography use. It's the perfect recipe to keep your brand looking fresh, vibrant, and delicious! 1 x brochure design, 40 x customisable canva templates for socials, an email signature design, and a business card design that matches your brand's spice. **This excludes printing of the materials, this package is just for the graphic design aspect.



The website

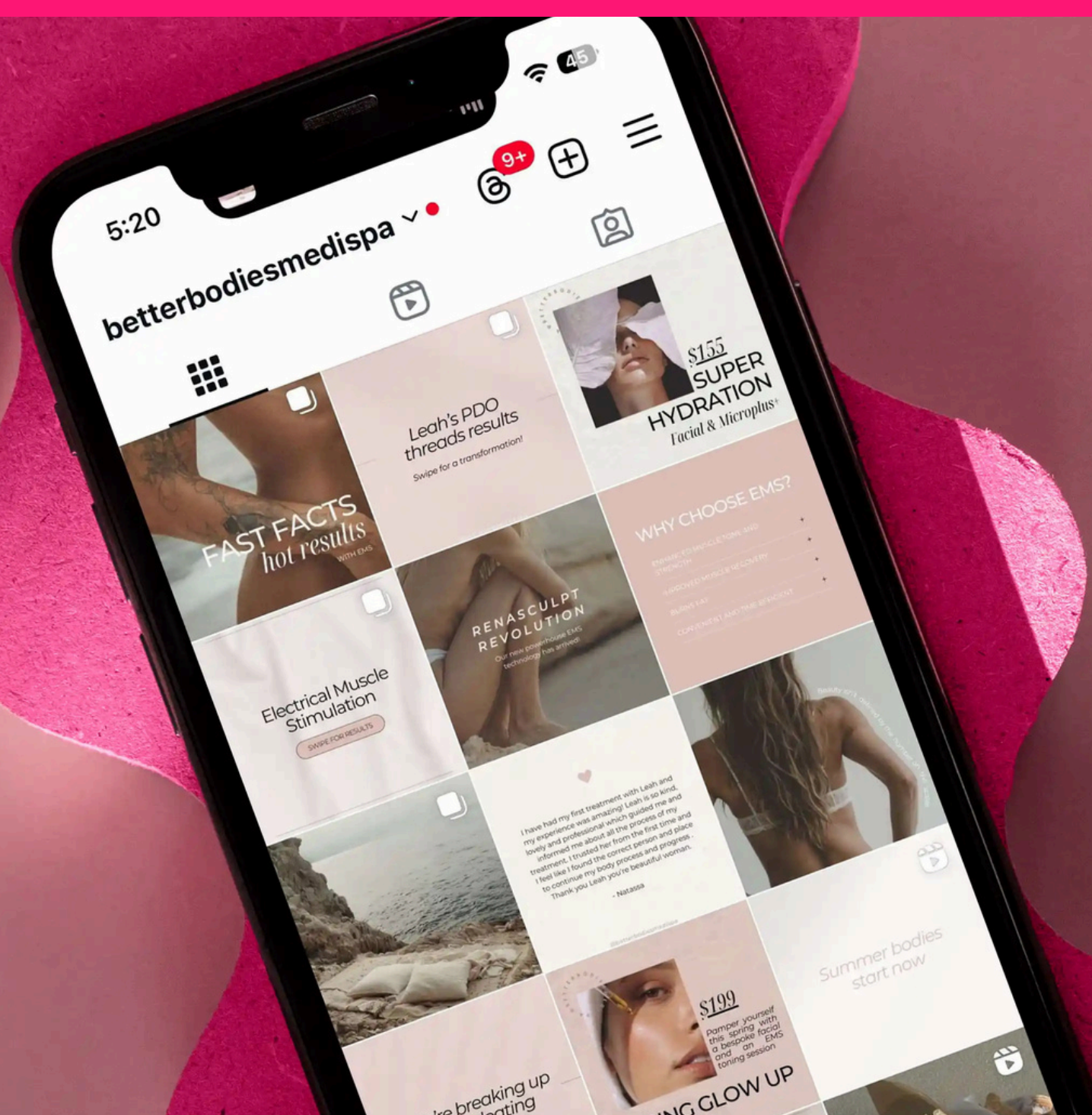
Once we create the brand of your dreams, we will move onto the website. You'll get custom web development tailored to bring your vision to life, with UX-friendly design that keeps visitors glued and a fully responsive layout that looks crisp on any device. We'll sprinkle SEO zest across each page, and add your social media icons. Your domain connection? Sorted!

If you are a service based business, you will receive all the essential ingredients; Home, About Us, Services, Contact Us, Privacy Policy, Website Terms of Service, Cancellation Policy ++ the added sizzle of a full booking platform setup.

OR, if E-commerce is more your vibe, You will receive all the essential ingredients; Home, About Us, Collections, Product Pages, Contact Us, Privacy Policy, Website Terms of Service, Shipping Policy ++ the added sauce of a full store setup with your first 10 products, shipping profile setup, on platform email automations for abandoned cart recovery. Every site goes through a final polish with quality assurance and testing before launch, plus you get 30 days of post launch support to keep things smooth as fresh cream.

The socials

The party doesn't stop at the website, we will also set you up with everything you need to manage your own social media profiles including; Instagram, Facebook + Tiktok profile creation, A bio packed with SEO keywords ready to make a memorable first impression, 6 x Instagram highlight covers, a Facebook page banner, branded to your unique vibe plus 25 x customisable canva templates for you to edit when you need them!





Have questions?

If you still have questions about this package, feel free to reach out to us at info@ravendigitalco.com.au or book in your free 15 minute vibe check call below.

[Let's connect](#)

