



Digital Daiquiri

This is the perfect recipe for a web and social cocktail! We have combined our most popular services for the ultimate digital daiquiri, served chilled.

All of our clients receive their own custom branded client portal complete with a project management tool + digital content calendar with approval processes, so you can stay up to date on the project throughout the entire process. We start off with a consultation to gather all the juicy details followed by an in depth questionnaire before we commence.



The website

Once we create the brand of your dreams, we will move onto the website. You'll get custom web development tailored to bring your vision to life, with UX-friendly design that keeps visitors glued and a fully responsive layout that looks crisp on any device. We'll sprinkle SEO zest across each page, and add your social media icons. Your domain connection? Sorted!

If you are a service based business, you will receive all the essential ingredients; Home, About Us, Services, Contact Us, Privacy Policy, Website Terms of Service, Cancellation Policy ++ the added sizzle of a full booking platform setup.

OR, if E-commerce is more your vibe, You will receive all the essential ingredients; Home, About Us, Collections, Product Pages, Contact Us, Privacy Policy, Website Terms of Service, Shipping Policy ++ the added sauce of a full store setup with your first 10 products, shipping profile setup, on platform email automations for abandoned cart recovery. Every site goes through a final polish with quality assurance and testing before launch, plus you get 30 days of post launch support to keep things smooth as fresh cream.

The socials

We will start by creating your social media accounts and optimising your Instagram and Facebook bios, packed with SEO keywords ready to make a memorable first impression, 6 x Instagram highlight covers, a Facebook page banner, branded to your unique vibe. We will manage these social media accounts for three months. You'll get a quarterly strategy session to keep things aligned, plus content planned a month in advanced. We will research all of the hashtags relevant to your niche, and write every caption with engaging, SEO-spiced keywords. Your account will be linked up to our scheduler for strategic content scheduling and each month you will receive detailed analytics reports to track all the juicy results.



On a weekly basis, you will receive three branded posts per week and two story series. If you are local to the Illawara, you will also receive one complimentary one x hour content session each quarter to keep the content fresh!



Have questions?

If you still have questions about this package, feel free to reach out to us at info@ravendigitalco.com.au or book in your free 15 minute vibe check call below.

[Let's connect](#)

